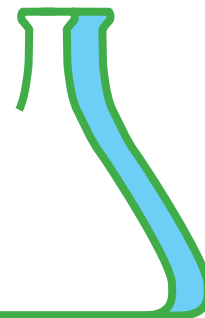


Green Chemistry in the New Economy



Incentivizing Investment for California's Job Growth and Innovation

Join us for an invitation only event to explore how California's Green Chemistry Initiative and AB 1879 can spur investment, job growth, and innovation. Key stakeholders will gather, using collective intelligence technology to assess opportunities and challenges in building the new economy of the future, and generate opinions and recommendations for Governor Brown and legislature.

Key Stakeholders will include:

Investors
Entrepreneurs
Manufacturers
Small Business Owners
Designers
Academia
Regulators
Legal counsel

WHEN **Friday, November 4, 2011**
10am - 4pm
Lunch Provided
\$50/Participant

WHERE **Autodesk Gallery**
One Market Street, Suite 200, SF

Attendance is limited. To request an invitation, email admin@c2ccertified.org

This event sponsored by Autodesk, and co-hosted by: San Francisco Mayor Edwin M. Lee, SF Environment, Bellwether Partners, EcoTech Law Group, the Plastic Pollution Coalition, OnGreen, the California Product Stewardship Council, As You Sow, Cradle to Cradle Products Innovation Institute, and Green Economy Think Tank



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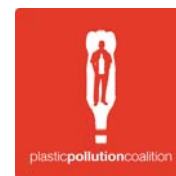
BELLWETHER PARTNERS
GOVERNMENT RELATIONS & PUBLIC FUNDING

ecotechlawPC

On Green



AS YOU SOW



This Green Chemistry Opportunity Forum is a project of
The Cradle to Cradle Products Innovation Institute. Our 501 (c) 3 # is 32-62961
Contact Bridgett Luther with questions regarding registration: bridgett@c2ccertified.org, (415) 816-7087